

JUNIOR DRIVERS REPORTS BY PETER HONEYMAN

Well things are looking up for 2021 there has been and a lot more driving events for juniors to attend in New South Wales. The Bungendore club run a very successful junior and beginner driver camp at Woodward on the 13th 14th of February 2021. It was very well attended with very good experience instructors in their different disciplines thanks to Heidi Stevens Lyn Callahan Lyn Dominiche Jane Keevers Brendan Dwyer and John Moyes , a big thank you to the Wilcox and family and Bungendore club for running it.

Regards

Peter Honeyman

Junior Driver Co-ordinator.

WEBMASTER REPORT MARCH 2021 TRINA REDGEWELL

I am very pleased to say that the Facebook page has been tracking along very well. We are now up to 850 members.

There has been a lot of sharing of upcoming events, event photos and generally a positive vibe which has been fantastic; it was really exciting that even Boyd Exell is watching our page as he shared one of my posts this past week!

Some statistics:

We are receiving the most traffic to our site from Sydney, there are currently 743 active members, Mondays 7 to 10am is the most popular for visitors, our most popular demographic is Females 55 to 64 years of age. We have had 64 posts to the page in the past 60 days.

I remind & encourage all ACDS members to please share club news, event forms and items of interest whenever you can. We have had a slight issue with the same event forms being shared multiple times so that might be something to check before hitting the share button.

The website has also been going well.

A reminder that if you are sending event forms through for publishing they must be in 1 PDF file – please title your event name and program / entry form. I.e. State Dressage Championships 2021 Program & Entry form / this also applies to FB as otherwise we have multiple posts on the same event which is then not as easy to find. I am unable to continue converting for members due to time constraints.

If you wish for a file to be uploaded to the website, please have it to me by Tuesday evening each week to have them uploaded usually on Wednesday. I upload from my office in my lunchbreak so it's basically a case of uploading as time permits.

Many thanks & happy driving

Trina Redgwell

Web Master / FB Administator